

# CES 2017 CONFERENCE LAYOUT



Organized by market-specific [product categories and marketplaces](#), CES official show venues host companies spanning the entire consumer technology ecosystem.

## – Tech East

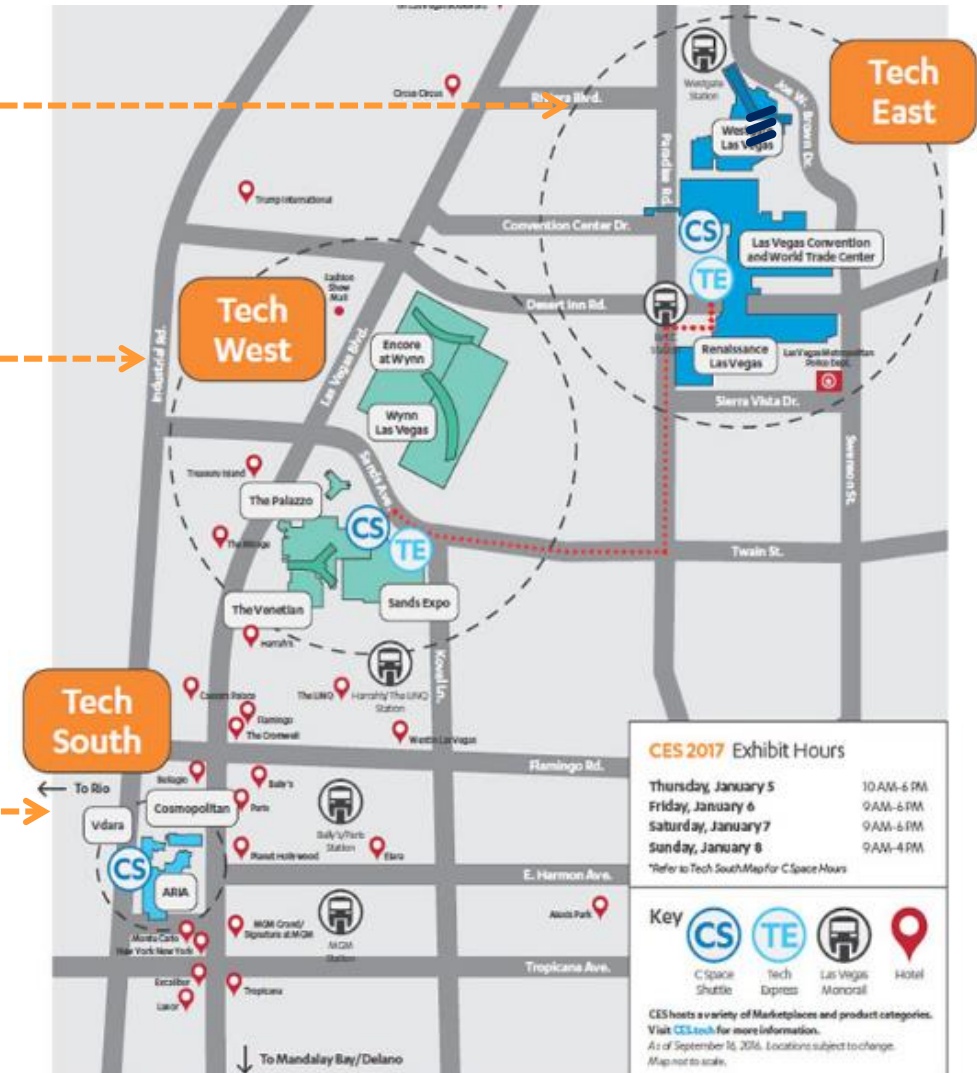
- ▶ Las Vegas Convention and World Trade Center (LVCC), Westgate Las Vegas (Westgate), Renaissance Las Vegas (Renaissance)
- ▶ Where innovations in audio, automotive electronics, gaming, video, wireless devices, wireless services, digital imaging/photography or anything "i" came to market.

## – Tech West

- ▶ Sands Expo/The Venetian (Sands/Venetian), The Palazzo, Wynn Las Vegas and Encore at Wynn (Wynn/Encore)
- ▶ Featuring the innovative power behind the industry's emerging technology, Tech West encompassed revolutions in fitness and health, the Internet of Things, smart home and other high-growth technologies changing the way we live, work and play. You could discover the titans of tech, promising startups and everything in between.

## – Tech South

- ▶ ARIA, Cosmopolitan and Vdara
- ▶ This location hosts a variety of [C Space](#) activities. Headquartered at ARIA, you'll find conference sessions, networking events, exhibits and meeting rooms — all geared toward the advertising, content, entertainment and marketing community at CES.



# STAND LOCATION



## Booth # 10939

- Tech East, Central Hall of Las Vegas Convention Center

