

THOUGHT LEADERSHIP



DATE/TIME	CONFERENCE	PANEL/SESSION	SPEAKER
Wednesday, January 4			
12:30 PM – 1:15 PM	Palms Casino	AT&T Developers Summit: 5G and the New Design Paradigm for Applications and Devices	Glenn Laxdal
Thursday, January 5			
9:00 AM – 10:00 AM	LVCC, N264	TIA Panel: Artificial Autonomous Intelligence in 5G Networks	Glenn Laxdal
10:15 AM - 11:15 AM	LVCC, N257	Ericsson Presented Panel: Stoked About 5g: More Reality Than Virtual, More Capability Plus Lightning Speeds	Ulf Ewaldsson
10:30 AM - 11:45 AM	Venetian Hotel	Connections Summit: IoT Cross-Over: Smart Home, Cars, Entertainment, Appliances, Energy	Pierre Fitzgerald
Friday, January 6			
7:00 AM – 8:45 AM	Grand Ballroom, Caesar's Palace	Fierce Wireless Breakfast: The top use cases for 5G: Drones, autonomous driving, VR and more	Arun Bansal



Ulf Ewaldsson



Glenn Laxdal



Pierre Fitzgerald



Arun Bansal

5G SUPER SESSION PANEL; "PRESENTED BY ERICSSON"

STOKED ABOUT 5G: MORE REALITY THAN VIRTUAL, MORE CAPABILITY PLUS LIGHTNING SPEEDS

What can you possibly do with a network that hits 26 Gigabytes per second? That's how fast global experts are testing the network that will be the engine for self-driving cars, instant-delivery drones, and virtual reality games and work environments. Join this moderated session to meet the best thinkers from network technology, media, and large industry. Learn about their intentions to capitalize on 5G, the network that reacts faster than the human brain, and how it can serve millions more people using less energy.

DATE: Thursday, January 5, 2017

TIME: 10:15 AM – 11:15 AM

LOCATION: LVCC, North Hall, N257

MODERATOR: Ina Fried - ReCode

PANELISTS:

- Ulf Ewaldsson, CTO & CSO - Ericsson
- Alex Choi, CTO - South Korean Telecom
- Panelist TBD - Fox/Broadcast Services
- Dr. Fathi El-Dwaik, VP Information & Communication Electronics – BMW



CO-LOCATED PARTNER CONFERENCE: AT&T DEVELOPERS SUMMIT



- › Show Website: <https://devsummit.att.com/>
- › Date: January 3 – 4, 2017
- › Location: Palms Casino Resort, Las Vegas
 - Expo Booth
 - › Date/Times: Wednesday, January 4, 2017
 - › Time: 10:00 am – 6:30 pm
 - › Location: /// Booth #TBC, Palms Casino
 - › Description: 10 x 10, turnkey Kiosk design will feature Ericsson Logo and “Technology for Good” platform to support the “Connect to Learn” project we are developing with AT&T.
 - Thought Leadership
 - › Date: Wednesday, January 4, 2017
 - › Time: 12:30 PM – 1:15 PM
 - › Session: 5G and the New Design Paradigm for Applications and Devices
 - › Ericsson Speaker: Glenn Laxdal, RNAM Network Products
 - › Abstract:
 - Ericsson discusses the business and technology drivers that will enable 5G services and networks. Including an evolution of how wireless technology generations address mobile data and connected device needs.
 - Learn how the evolution in wireless technology will support the billions of IoT devices that will be connected to the network
 - Understand how a new application and device design paradigm is created with higher network throughput, lower latency, higher compute and access capillarity



Glenn Laxdal

CES PARTNER CONFERENCE: TIA PANEL



- › Session: Artificial Autonomous Intelligence in 5G Networks
- › Date: Thursday, January 5, 2017
- › Time: 9:00 AM – 10:00 AM
- › Location: LVCC, N264
- › Ericsson Guest Speaker: Glenn Laxdal, RNAM Network Products
- › Abstract:

- IoT applications will require networks of the future to transport petabytes of data from trillions of inputs with varied speed and latency requirements. What role will artificial autonomous intelligence (AAI) play? Panelists will discuss the impact of AAI on the cloud, virtualized/software defined networks, and more.



Glenn Laxdal

CES PARTNER CONFERENCE: CONNECTIONS™ SUMMIT

- › Session: IoT Cross-Over: Smart Home, Cars, Entertainment, Appliances, Energy
- › Date: Thursday, January 5, 2017
- › Time: 10:30 AM – 11:45 AM
- › Location: Tech West, Venetian Hotel
- › Ericsson Guest Speaker: Pierre Fitzgerald, Principal Consultant
- › Abstract:
 - A comprehensive smart home strategy offers a variety of services that require expertise from multiple ecosystems and new partnerships from different industry sectors. This session examines the partnerships, business models, and technology integration necessary to achieve the vision of an IoT-enabled smart home.
- › Website: www.connectionssummit.com



Pierre Fitzgerald

CES PARTNER CONFERENCE: FIERCE WIRELESS BREAKFAST



Session: The top use cases for 5G: Drones, autonomous driving, VR and more

Date: Friday, January 6, 2017

Time: 7:00 AM – 8:45 AM

Location: The Grand Ballroom, Caesar's Palace

Ericsson Guest Speaker: Arun Bansal, SVP & Head of BNEP

Abstract: 5G is coming, but what will it be used for?

- Verizon, AT&T, T-Mobile and others are already testing high-band services that will likely form the basis of 5G, and some operators hope to launch commercial 5G service as early as next year. Vendors, meantime, are preparing for a new wave of demand for equipment that will support the 1 Gbps speeds and billions of devices that 5G promises to connect and enable.
- So how should wireless players position themselves for a 5G future? Where are the near-term market opportunities, and which industry verticals will line up first to pay for 5G connections? And how should operators, vendors and others tune their networks and services, and what technologies will they deploy, to take advantage of these 5G use cases?



Arun Bansal